Short-Term Rentals

EUGENE CITY COUNCIL WORK SESSION SEPTEMBER 23, 2019

Presentation Overview



SHORT-TERM RENTALS IN EUGENE



BENEFITS AND CHALLENGES



WHAT HAVE OTHER CITIES DONE



OPTIONS FOR LOCAL REGULATIONS



PROCESS/RECOMMEN DATION



QUESTIONS AND DISCUSSION

Currently in Eugene

Generally considered rentals available for 30 days or less

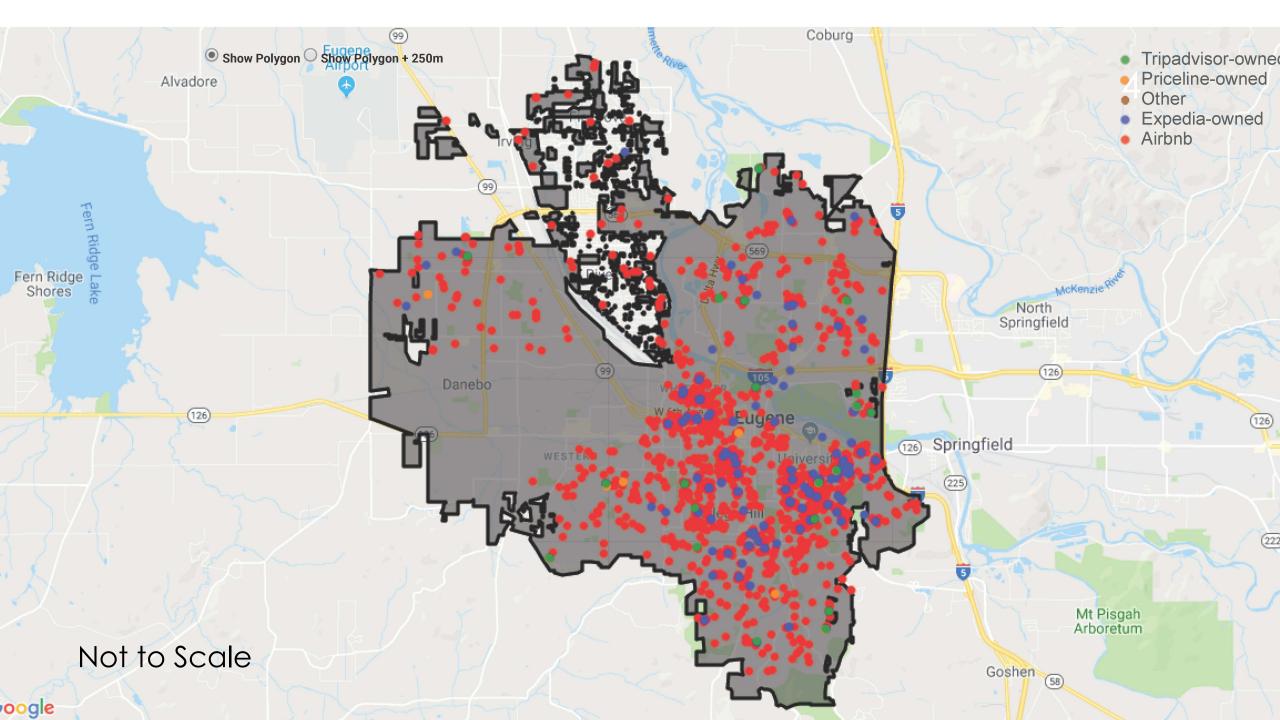
Permitted in residential zones

Must meet definition of family; no more than five unrelated people

Required to pay Transient Room Tax (TRT)

No current permit or license required

823 vacation rentals listed in Eugene on booking.com. Likely many more



Potential Benefits

Increased tourism

Adding jobs to local economy

Supplemental income

Local experience for visitors

Transient Room Tax (TRT)

Potential Challenges Livability issues

Occupancy

TRT collection

Housing inventory

Enforcement

City of Bend



VARIETY OF OPTIONS FROM LICENSE ONLY TO LAND USE PERMIT



OWNER OCCUPANCY REQUIRED WITHOUT LAND USE PERMIT



PARKING REQUIRED PER BEDROOM



250 FOOT SEPARATION BETWEEN STRS IF NOT OWNER OCCUPIED



INSPECTION REQUIRED

City of Portland



NEIGHBORHOOD NOTICE REQUIRED



OWNER OCCUPANCY REQUIRED



PROCESS DEPENDS ON NUMBER OF BEDROOMS



PARKING NOT SPECIFIED



GUEST REGISTRY REQUIRED

City of Ashland



WITHIN 200' OF SOME STREETS



OWNER OCCUPANCY REQUIRED



LAND USE PROCESS REQUIRED



ONE PARKING SPACE/ACCOMMO DATION



INSPECTION REQUIRED

City of Salem



GUEST REGISTRY



LOCAL REPRESENTATIVE



OWNER OCCUPANCY WITHOUT CUP



ONE PARKING SPACE PER GUESTROOM



INSPECTION REQUIRED

Range of options



Owner occupancy



Guest registry and local contact



Limit rental period/duration







Requirements for online platforms

Potential Starting Point for Eugene Regulate through existing business license program

Owner occupancy

Guest registry and local contact Limit number of days per year

Process

- Amend Chapter 3 and adopt a business licensure program for STRs:
 - Public hearing before City Council
 - Deliberation and adoption



Questions and Discussion

Lydia Kaye

Building and Permit Services Director

(541) 682-5482

