





Renter Protections City Council Work Session

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Focus Areas

- Review national and local rental market trends
- Review perspectives of renters gathered through a survey and listening sessions
- Review recent actions related to renter protections
- Consider areas of focus for next steps



Who rents and why?

- There has been steady growth in the number of households that rent both locally and nationally.
- Nationally, 36% of households rent compared with 31% in 2005 and 36% in 1994.
- Renting has increased across all age groups, household, and income types.
- Households headed by people age 30-69 have driven most of this growth.



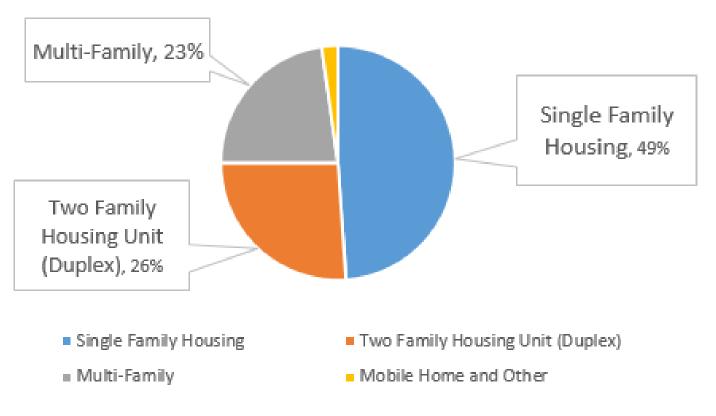
Overview of Eugene's Rental Market

- 51% of Eugene households now rent their homes.
- Median rents have increased for all unit types across Eugene and vacancy rates remain low.
- The number of rental units has increased steadily over the past several years to over 18,000 units.
- There are over 3,500 subsidized affordable rental housing units in Eugene with extensive waitlists.



Eugene Rental Units by Structure Type







Dimensions of Housing Need





Gathering Renters' Perspectives

Housing Policy Board - Renter Protections Task Team

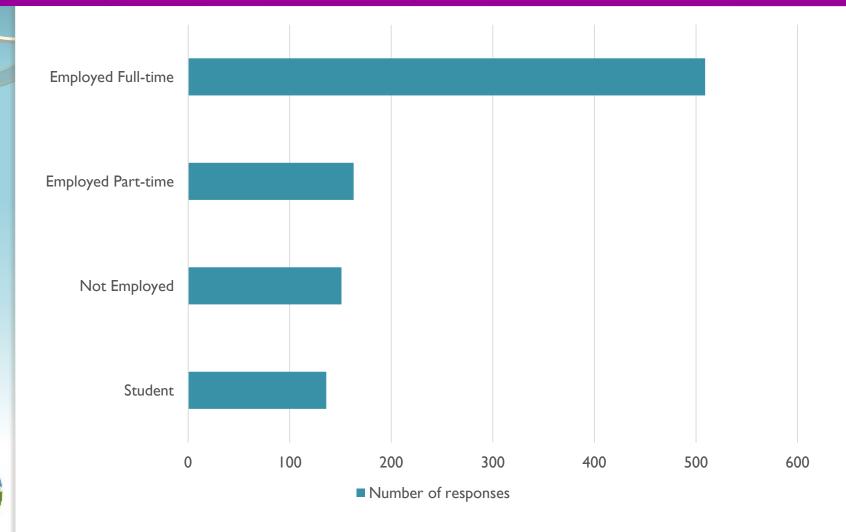
- Formed in 2017, part of HPB Work Plan
- Started meeting in Oct. 2018
- 12 members, landlord, renters, student, Legal Aid representation

Survey

- Developed by the Task Team in multiple meetings and discussions
- Posted online, January 2019; Handed out at listening sessions
- 851 surveys completed 98% of respondents live in Eugene
- Listening Sessions (Nov. 2018 Feb 2019)
 - Approximately 112 participants
 - Associated Students University of Oregon, Jefferson Westside,
 Whiteaker Community Council, Active Bethel Citizens

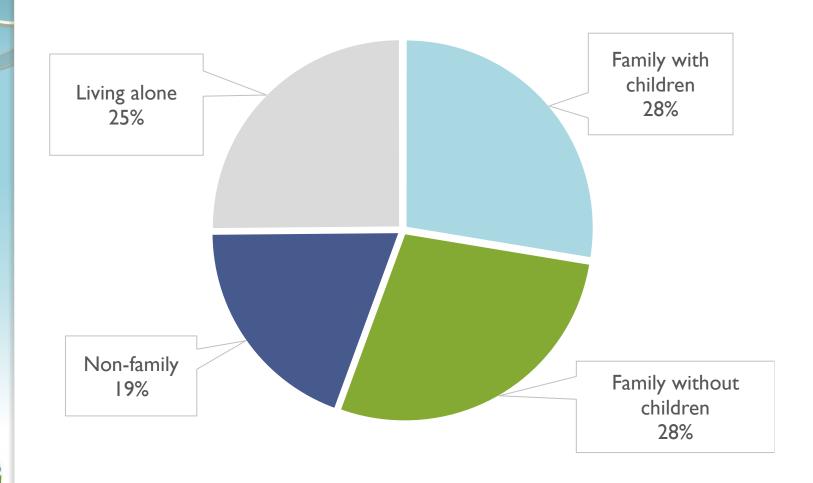


Occupation of Respondents



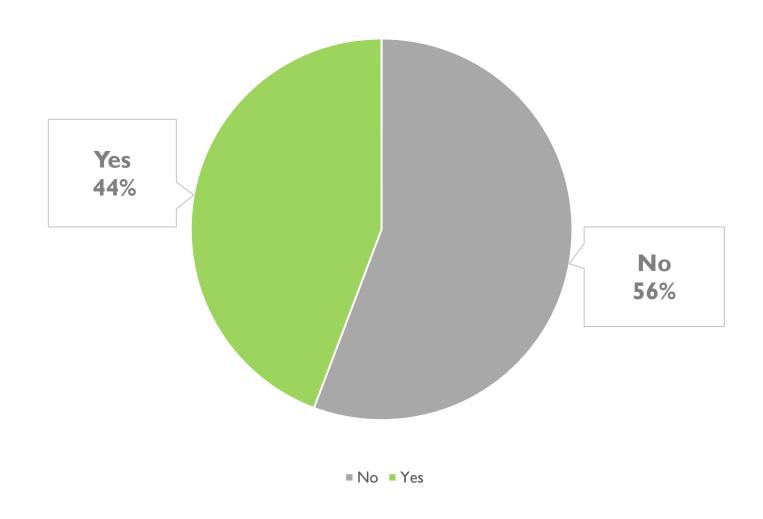


Survey Respondents





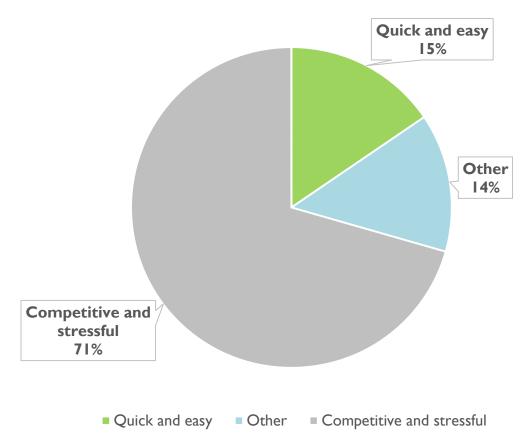
Satisfaction with current rental home





Experience finding current rental home

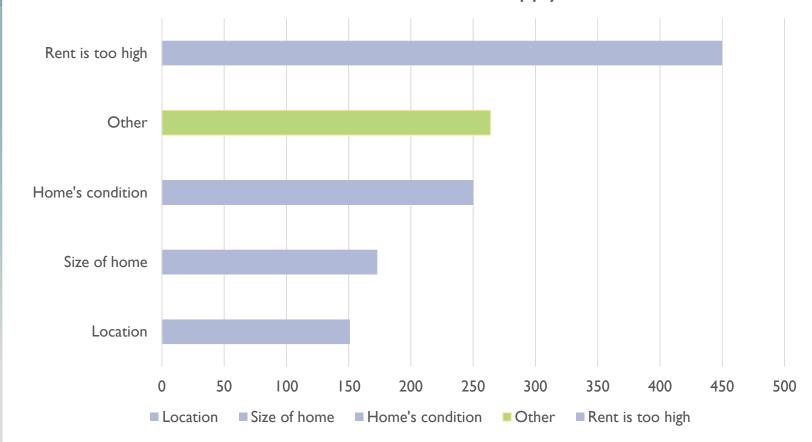
What best describes your experience finding your current rental home?





Concerns about current home

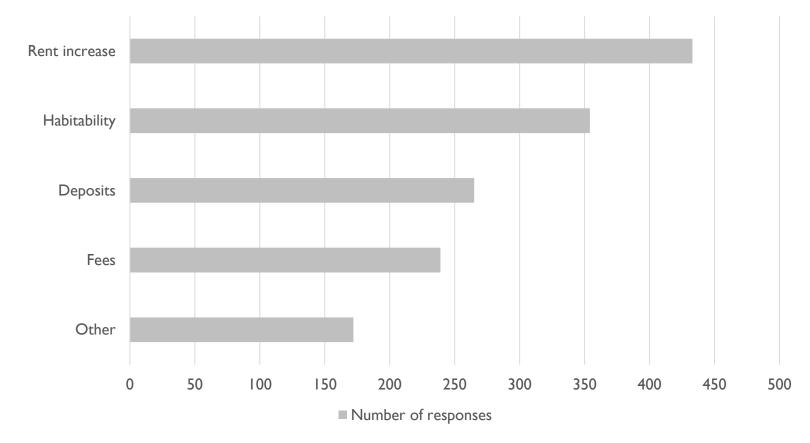
If you are not satisfied with your current rental home, please check the reasons that apply





Challenges faced by renters

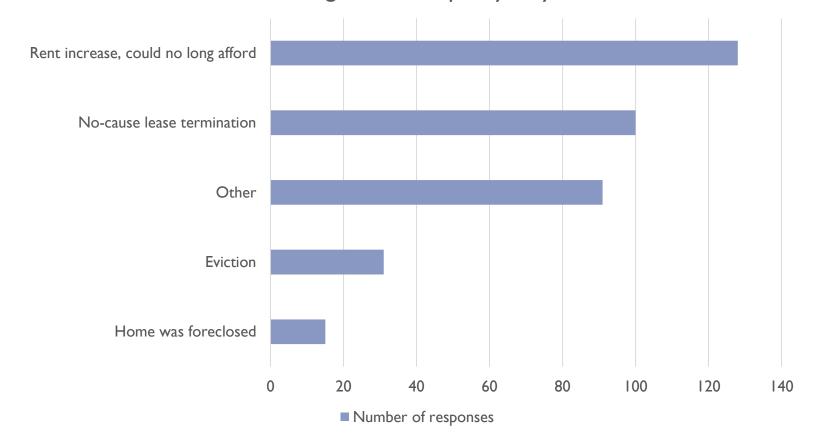
Have you ever experienced issues with your current or former property owners with regards to:





Reasons for being asked or forced to leave a rental home in Eugene

If you have ever been asked or forced to leave a rental home in Eugene, lease specify why





Concerns about rental home's quality

- Of the 661 renters who indicated that they are not satisfied with current housing, nearly 38% indicated the rental home's condition, habitability, maintenance are substandard
 - Some renters were willing to live in substandard conditions because it's what they can afford
 - Others are fearful of asking the landlord to make repairs (rent increase, no-cause lease termination/nocause eviction)



Discrimination in rental housing

- Almost 30% of respondents felt they had been discriminated against while searching or renting
- Most common basis for perceived discrimination:
 - Legal source of income, including Section 8 housing vouchers (75 respondents)
 - Disability (74 respondents)
 - Familial Status (69 respondents)
 - Age (62 respondents)



Topics identified in the Survey and Listening Sessions as additional barriers

- Amount of rent; monthly pet rent
- Credit scores
- Income (not matching market rate rent)
- Application fees (multiple)
- Deposits (first and last months rent, plus security deposits of up to 3 x rent)
- 5 year required rental history
- Criminal background
- Physical disabilities

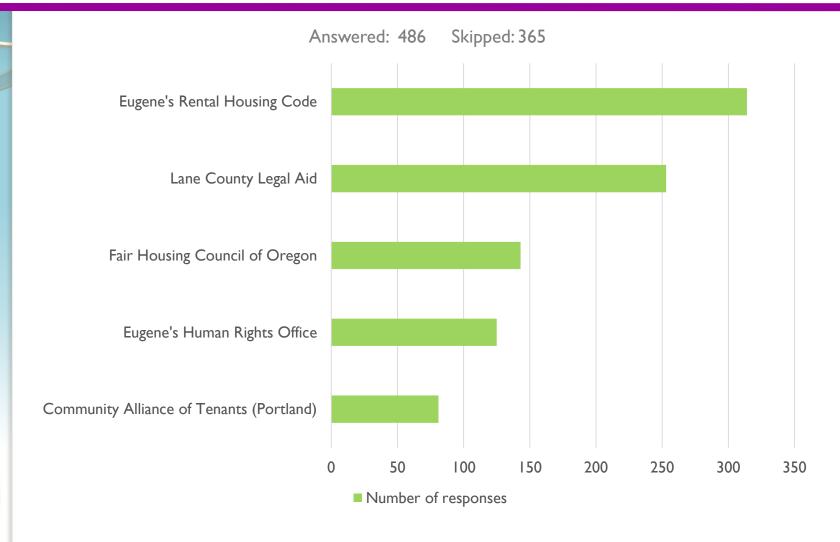




- 450 people wrote in comments about high cost or increasing rent
- Rentals are not being maintained
- Not enough support for tenants
- Rental housing is big source of financial stress and an embarrassment for some
- Renters are moving, or looking to move outside of Eugene because cost of rent
- High rent keeps people out of home ownership
- Tenants feel vulnerable and stuck cannot afford to stay (high rent) and cannot afford to move (deposits, fees, moving expenses)



Awareness of Current Resources





Overarching Themes

Availability

- Many competing for limited number of rental units
- Shrinking supply of lower cost units in private market

Affordability

- Rents continuing to increase for many
- Fees and deposits are a barrier for many

Quality

- Many reports of substandard conditions
- Some fear using existing tools such as rental housing code

Access

- 30% of survey respondents believe they experienced discrimination in the housing process
- Particular challenges for those with poor credit



Stability

 Number of factors leading to loss of existing housing and challenges securing new housing

Recent Related Actions

Availability

- Multiple efforts to increase overall housing production
- Increased development of regulated affordable housing

Affordability

- SB 608 moderates rent increases in market rate housing
- Increased development of regulated affordable housing

Quality

• Increased outreach has raised awareness of Rental Housing Code

Access

 Increased fair housing outreach and training to inform both renters and landlords of rights and responsibilities



Stability

• SB 608 limits use of no-cause evictions

Next Steps

- Listen to Council perspectives on desired focus areas
- Work with HPB to further analyze survey results
- Identify potential options related to identified focus area.

